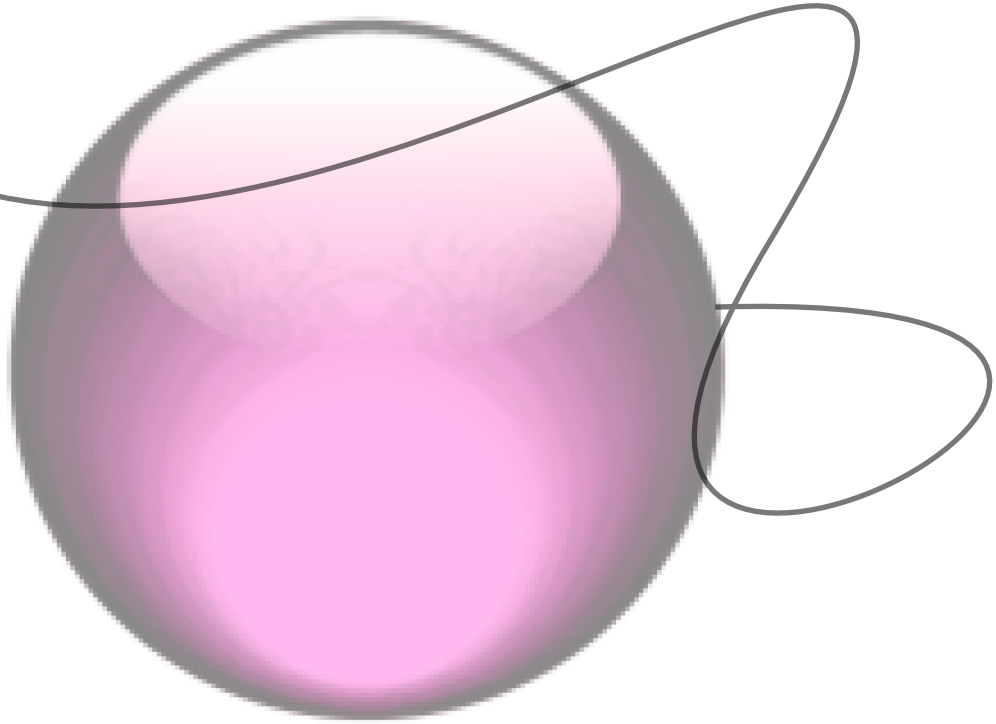


8 Steps for Marketing on Forums

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Marketing Gypsy

Seeing into the Future of Internet Marketing

- 1) Create an account with the forum that you want to post on, one relevant to your business.
- 2) Look through the forums and decide which one you can give the best advice on, one that is prevalent to what your prospects would be searching for answers about.



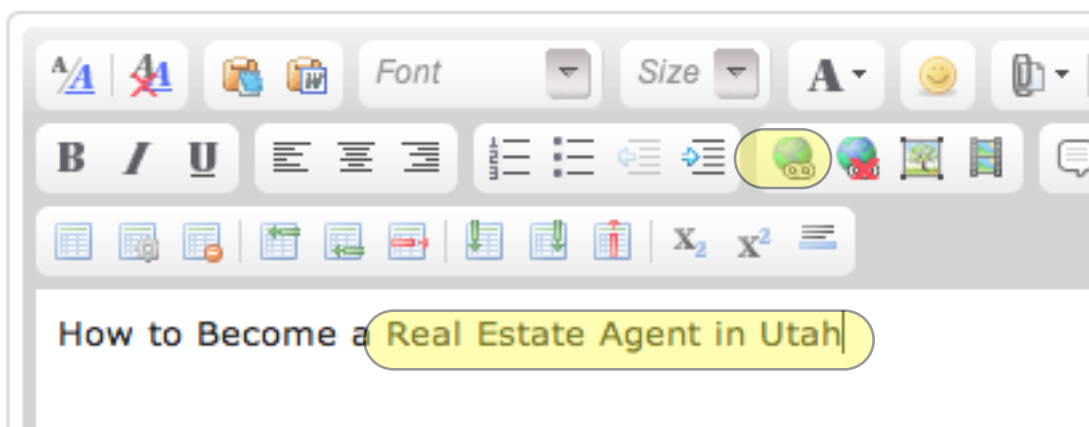
- 3) Click the button, this will take you to the page to add your content
- 4) For your title, let's say we want to rank for the keyword "Real Estate Agent in Utah". Here is an example of a title that would be acceptable for that term. Make your content always valuable to the searcher, and always use your keyword.

Forum: Real Estate Marketing Ideas

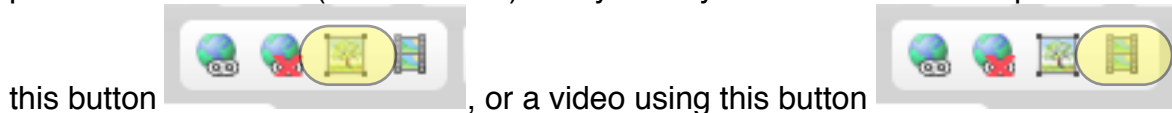
Your Message

Title:

- 5) Starting your content, you want to repeat the title again, linking the keyword back to your desired landing page or website that presents this keyword the best



- 6) Per post, you want to keep it short and sweet. It is very helpful to add a video and picture that is named (the file name) with your keyword. You can add a picture using



- 7) Make sure your text is about 100 words long, including a picture and a video, and you are good to move on to your next post.

8) How many times do I post on forums a week? On average, you will want to do about 10-15 forum posts a week if possible, all linking back to your website or other relevant information about you. Using the keywords in your forum posts and linking them back to your site will help build up your site's ranking and rank you on the forums as well.

For more information visit <http://www.marketinggypsy.com>

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